

# The Oxford 5-Day MBA in Finance

## INTRODUCTION

- It is crucial that today's business professionals understand the flow of financial resources. Such an understanding is needed daily; whether it is used to anticipate trends, evaluate company performance or obtain funding. People from non-financial backgrounds are often called upon to make decisions based on modern financial controls, and they must have the know-how to navigate the financial systems that have a significant impact on their professional responsibilities.
- This Finance & Budgeting training seminar on The Oxford 5-day MBA in Finance is developed to provide business professionals with a deeper understanding of corporate finance as practiced by today's most powerful companies. Designed specifically for non-financial personnel, this intensive training seminar approaches the subject of finance as it relates to the corporation as a whole.

The highlights of this training course include:

- Extensive and deep coverage of the subject area
- Real world approach to the discipline
- Numerous examples based around market data
- Contemporary approach drawing on recent market developments
- Integration with spreadsheet modelling

## OBJECTIVES

This Finance & Budgeting training seminar provides delegates with the tools required to find better answers to questions such as:

- What is the appropriate discount rate to be used in investment appraisal?
- What are the pros and cons of different types of financing?
- What factors must be considered in deciding on a dividend policy?
- What is the exact nature and scope of the issue to be analyzed?
- What products are available to manage risk?
- Why is correlation so important in managing risk?
- Which specific variables, relationships, and trends are likely to be helpful in analyzing an annual report?

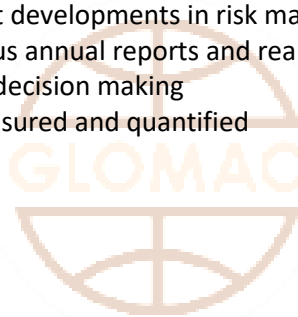
## TRAINING METHODOLOGY

- Using a combination of lectures, group exercises and individual exercises with practical applications, the delegates will gain both a theoretical and practical knowledge of the topics covered. The emphasis is on the real world and as a result delegates will return to the workplace with both the ability and the confidence to apply the techniques learned.

## ORGANISATIONAL IMPACT

By sending delegates on this 5-Day MBA in Finance, organisation will benefit by:

- Providing delegates with a concentrated and focused programme in finance addressing key topics found on MBA's in finance throughout the world
- Updating IT skills by demonstrating the use of financial software in assisting in the decision-making process
- Updating delegates with recent developments in risk management
- Providing exposure to numerous annual reports and real life cases
- Emphasizing the role of risk in decision making
- Explaining how risk can be measured and quantified



## PERSONAL IMPACT

Delegates will acquire the following skill set:

- The ability to actively participate in finance decision-making
- An appreciation of the relative merits of varying asset classes
- Recognition of the importance of risk in determining the cost of capital
- An ability to utilise sophisticated investment appraisal techniques
- An appreciation of the key items from an annual report and recognition of important ratios and linkages
- Recognition of the appropriate tool to manage risk

## WHO SHOULD ATTEND?

- High Level Managers integral to the decision-making process
- Non-Financial Business Professionals managing who have been promoted to financial positions
- Financial Professionals wanting an update or a “refresher” of their knowledge
- Junior Managers working in the finance area

## Course Outline

### An Introduction to the Financial Markets

- An Introduction to the Equity Markets
- IPO
- Market Indices
- International Equity Market Links
- An Introduction to Bond Markets
- Long Term vs. Short Term
- Treasury vs. Corporate
- Types of Bond
- An Introduction to the FX Market
- The Spot and Forward Market
- Exchange Rate Trends and Linkages
- Carry Trades
- An Introduction to the Derivatives Market
- Futures
- Options
- The Link between Risk and Return

### Evaluating Investment Opportunities

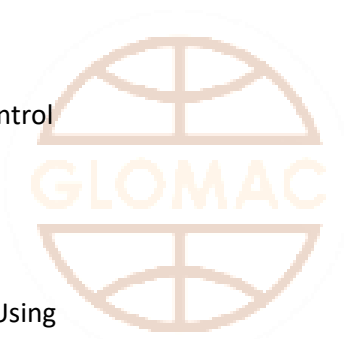
- The Markowitz Model of Portfolio Risk
- The Capital Asset Pricing Model
- A Practical Application of the CAPM to a Range of Companies
- The Time Value of Money and Discounted Cash Flow Techniques
- The Gordon Growth Model
- A Practical Application of Forecasting Dividends
- Determining the Cost of Debt
- The Weighted Average Cost of Capital (WACC)
- Investment Appraisal using the Net Present Value Approach
- The Importance of the Cost of Capital
- Scenario Analysis
- Payback and Adjusted Payback
- The Internal Rate of Return (IRR) Approach
- A Practical Application of the IRR Approach
- Pitfalls in using the IRR Approach
- Real Options

## A Walk through an Annual Report

- The Balance Sheet
- The Income Statement
- The Cash Flow Statement
- Ratio Analysis
- A Practical Application of Ratio Analysis
- Forecasting Sales
- The Cost of Sales Approach

## The Corporate Financing Decision

- Financial Leverage
- Modigliani and Millers Theory of Capital Structure
- The Risk of Bankruptcy
- The Optimal Capital Structure
- The Dividend Decision
- The Clientele Effect
- The Taxation Effect
- The Principal Agent Problem
- The Market for Corporate Control



## Risk Management

- Hedging Exchange Rate Risk Using
- The Forward Market
- The Options Market
- Zero Cost Collars
- Hedging Commodity Price Risk Using
- Options
- Futures
- Practical Application of Airlines Hedging Fuel Price Risk - The Importance of Correlation