Road Safety Leadership and Management

INTRODUCTION

- This Road Safety Leadership and Management training course is designed to prepare and improve the leaders who are required to improve road safety performance over the coming decades and create a safe driving environment for all people in or near the road networks. This will focus on strategic goals and operational excellence, with significant examples of tactics implemented in different countries and regions.
- Nowadays, it is not a simple program of how to implement different traffic safety initiatives, but rather how to achieve constant improvement in road safety and how to create a road safety ecosystem which will not only improve a current state but be ready to accept new developments and challenges of the future.

This training course will highlight:

- Road Safety Management
- Science at the core of road safety management
- ISO standard 39001 and the guidance for its use
- Leadership challenges in the road safety realm
- Professional development of road safety leaders and managers
- How to create and monitor a road safety management leadership network
- Long-term development of the leaders and managers of road safety

OBJECTIVES

By the end of this training course, participants will be able to:

- Identify the leadership qualities of a road safety leader
- Learn the details of road safety management
- Acquire the knowledge of ISO 39001
- Learn the risk mitigation measures road safety-related hazards
- Adopt the use of leadership and management principles of the new era
- Use the emerging technologies for improving road safety on the network

TRAINING METHODOLOGY

- The participants to this Road Safety Leadership and Management training course will receive a thorough training on the topics covered with a variety of proven adult learning teaching and

facilitation techniques, with the actual development of a road safety strategy, road safety plan and the definition of requirements for the institutional building of road safety-related institutions as well as capacity building for existing institutions.

ORGANISATIONAL IMPACT

- The organization will benefit from understanding scientific management principles within the road safety and development of road safety leaders; therefore, the participants who attend this training course will help them avoid the crash.

The organization will gain from employees with:

- Enhance their understanding of road safety-related issues
- Learn how to identify the leadership qualities of a dedicated road safety leader
- Able to fully implement ISO 39001 requirements
- Introduce new technologies to reduce the number of traffic incidents
- Improve the road safety on road network
- Strengthen existing and, if necessary, create dedicated road safety agencies

PERSONAL IMPACT

This training course will personally benefit the to gain or enhance their understanding of Leading and Managing Road Safety in their respective countries, regions and industries, by:

- Identifying the road safety-related scientific methods
- Learning how to become a real road safety leader
- Understanding how to manage road safety requirements for road network
- Learn how to develop existing and future road safety leaders and managers
- Apply world-renown solutions
- Recognize the new trends within the road safety
- Prepare for the future of smart mobility and autonomous vehicles

WHO SHOULD ATTEND?

- This Road Safety Leadership and Management training course is designed for all the people involved in urban development, traffic and transport planning and organization, road safety experts, as well as researchers and consultants involved in management, policy and strategy development in road safety.

This training course is suitable for a wide range of professionals but will significantly benefit:

- Road Safety Experts
- Policy Makers

- Leaders, Managers and Strategy Developers
- Traffic Engineering Researchers and Practitioners
- Professionals in Urban Planning,
- Architects Involved in Urban Design
- Project Managers
- Transport and Traffic Engineers

Course Outline

Road Safety Institutions and Principles

- Government Agencies In-charge of Road Safety
- Cooperation between Ministry of Transport and Police
- Road Network Management
- Road Safety Goals

Road Safety Strategy

- Prevention of Death and Serious Injuries
- Sustainable Development Goals for Road Safety
- Road Safety Implementation Plan
- Identification of Hazardous Locations

ISO 39001 Scope and Implementation

- Road Safety Management System Scope
- Developing Leaders and Establishing Leadership Commitment
- Implementation Planning
- Monitoring and Evaluation of Achieved Results

Developing Road Safety Leaders

- Education of Road Safety Leaders
- Continual Professional Development
- Enhancing Leadership Skills in Road Safety
- Scientific Management Principles in Road Safety
- Retaining Road Safety Leaders

Implementing the Future Today

- New Developments and Its Influence on Road Safety
- Changing Legal Requirements
- Defining Standards
- Management of Change in Road Safety
- Regional and International Cooperation